HIRSCH

Custom Artwork Order Process

Hirsch Provides High-Quality Four-Color Artwork for ISO Card and Clamshell Credentials



Custom Artwork

- The printing method used for custom artwork is offset printing on ISO cards and pad printing on clamshell cards.
- Minimum quantity order is 1,000 credentials.
- Submit artwork to Hirsch via email: customerservice@hirschsecure.com
 - o File formats must be .eps or .tif.
 - Files created in Adobe Illustrator or Photoshop is highly recommended and must be at least 300 DPI.
 - Color images should be converted from RGB to CMYK, Pantone or PMS.
 - Artwork (including logos, graphic art and text) should all be converted to paths/outlines.
 - Incorporate about 0.1 in (2.54 mm) of overwork for all bleed artwork. Artwork set-up fees will apply.

- All custom artwork purchase orders must be submitted with the setup fee as a line item on the PO to Hirsch.
- Artwork approval must be signed and returned to Identiv prior to the order being processed.
- After artwork approval, the order will be produced and programmed within the 5 -6 week lead time window.
- Contact your Hirsch sales representative for questions on custom artwork pricing.