

10

Reasons to Choose MIFARE DESFire



1

Created and manufactured by NXP:

Reports revenue exceeding \$8 billion and employs approximately 29,000 people in more than 35 countries

2

Connects smart cities:

Powers 750+ cities worldwide, accessed by 1.2 billion people, shipped 12 billion ICs to date, and partnered with 1,000 MIFARE community members

3

High security:

Provides highly secure microcontroller-based ICs for contactless and dual interface smart card schemes

4

Contactless access:

Transport ticketing, access control, cafeteria, copy/print, loyalty, and e-purse

5

Extremely affordable and easy to use:

Simple to program through Identiv, a certified NXP programmer, or DIY

6

Custom cryptographic keys:

Choose between standard or optional custom keys to protect your assets

7

Extensive portfolio:

Available in multiple form factors

8

Non-proprietary:

Open, standards-based platform easily accommodates applications of your choice

9

Flexible memory:

2 - 8K system helps you maximize card memory

10

Trusted partnership:

Identiv is one of only five MIFARE Premium Partners